



Agencja Reklamowa Radia Merkury

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PACKAGE FEES FOR BROADCASTING ANNOUNCEMENTS AND COMMERCIAL SPOTS FROM TRADE FAIR RADIO STUDIO

CURRENT IN 2010

1. ANNOUNCEMENTS AND COMMERCIAL SPOTS

NO. OF BROADCASTS	ANN.: UP TO 20 WORDS SPOT: UP TO 15"	ANN.: UP TO 30 WORDS SPOT: UP TO 20"	ANN.: UP TO 50 WORDS SPOT: UP TO 30"	ANN.: UP TO 75 WORDS SPOT: UP TO 45"
10	250 PLN	370 PLN	520 PLN	660 PLN
15	370 PLN	550 PLN	770 PLN	980 PLN
30	720 PLN	870 PLN	1200 PLN	1600 PLN
45	980 PLN	1200 PLN	1660 PLN	2200 PLN
60	1320 PLN	1550 PLN	2200 PLN	2910 PLN
80	1700 PLN	2000 PLN	2760 PLN	3820 PLN
100	2090 PLN	2400 PLN	3300 PLN	4680 PLN

- The prices of the packages are not negotiable.
- We provide production services for all clients who do not have ready-made commercial spots. The Radio Commercials Production Price List applies here.
- In case of foreign language **announcements**, we charge an extra lump sum of 150 PLN* in order to cover translation and reading expenses.

*the fee is charged whenever the form of the announcement undergoes any changes

Trade Fair Radio Studio is located in Pavilion No. 15 of the Poznan International Fair (MTP)

We take orders at *Agencja Reklamowa Radia Merkury (Merkury Radio Advertising Agency)*, in Poznan, ul. Berwinskiego 5, Monday to Friday, from 9.00 am to 4.30 pm and also at *Trade Fair Radio Studio* in Pavilion No. 15 (only during Trade Fair).

We charge 22% of V.A.T. on all prices

