

ACANTHUS AUREUS REGULATIONS

§ 1

The organizer of the Acanthus Aureus Competition is Międzynarodowe Targi Poznańskie sp. z o.o., hereinafter referred to as the GRUPA MTP.

§ 2

The purpose of the Competition is to reward the exhibition stands of those exhibitors who:

- a) make the best use of modern expo marketing to build the company's image and business value,
- b) whose distinctive and well-thought-out exhibition display has a key impact on the positive marketing effect resulting from their participation in the trade fair.

§ 3

1. The Competition is open to exhibitors participating in trade fairs organized by the GRUPA MTP.
2. The condition for participation in the Competition is submitting the "Exhibition Stand Competition Entry Form" and providing the following materials by the Competition participant:

a) a questionnaire (attached to the application form) outlining the company's marketing strategy,

b) the architectural design and visualization of the exhibition stand (plans, views, or general arrangement).

3. Applications for participation in the Competition must be submitted no later than one week before the opening date of the trade fair. The Organizer reserves the right not to consider an application if the participant fails to provide the complete set of required documents within the above-mentioned deadline.
4. No participation fee is charged to exhibitors for entering the Competition.

§ 4

1. Competition applications together with attachments shall be submitted no later than two days before the opening of the trade fair for consideration by the Acanthus Aureus Competition Jury, appointed by the Management Board of the GRUPA MTP.
2. The Jury has the right to nominate for participation in the Competition those exhibitors' stands presented at the trade fair that were not previously entered into the Competition.

3. The Jury evaluates the exhibition stands on the basis of the submitted materials and on-site inspection during the trade fair, taking into account the following criteria:

a) the company's objectives for participating in the trade fair from the perspective of implementing its marketing strategy (completed questionnaire),

b) the architectural design and visualization of the stand (plans, views, or general arrangement),

c) the quality of the project implementation.

4. After completing the evaluation, the Jury decides on the granting of awards in the Acanthus Aureus Competition.

5. The Jury's decisions are made by a simple majority vote. In the event of a tie, the deciding vote belongs to the Chairperson of the Jury. The Jury's decisions are final.

6. The Jury's deliberations are confidential.

7. The announcement of the Competition results and the award ceremony take place during an event organized as part of the trade fair.

8. In justified cases (changes to the trade fair event schedule, absence of the Competition laureate during the ceremony), the Competition Organizer presents the award at the stand of the awarded exhibitor or, if this is not possible, delivers it to the exhibitor's registered office.

§ 5

1. The list of winners of the Acanthus Aureus Competition is published on the GRUPA MTP websites.

2. The awarded stands are photographed for presentation in the GRUPA MTP websites and promotional materials.

3. Exhibitors whose stands have received the Acanthus Aureus Award, as well as the designers and contractors of the awarded stands, may include information about the received awards in their promotional materials.

§ 6

The organizational matters of the Competition are handled by the Public Affairs Team of the GRUPA MTP.